CM303B - 420mm x 297mm x 1mm Framed Insert Counter Mat Product Size: 420mm x 297mm x 1mm Natural Rubber 4 Colour Process: 420mm x 297mm x 1mm Natural Rubber Custom Insert: 350mm x 227mm ---- Safety Line (Please keep important elements within this area) —— Cut Line (This is where your artwork will be trimmed off) — Bleed Line (Artwork must extend up to here to ensure there are no white spaces left over after cutting)